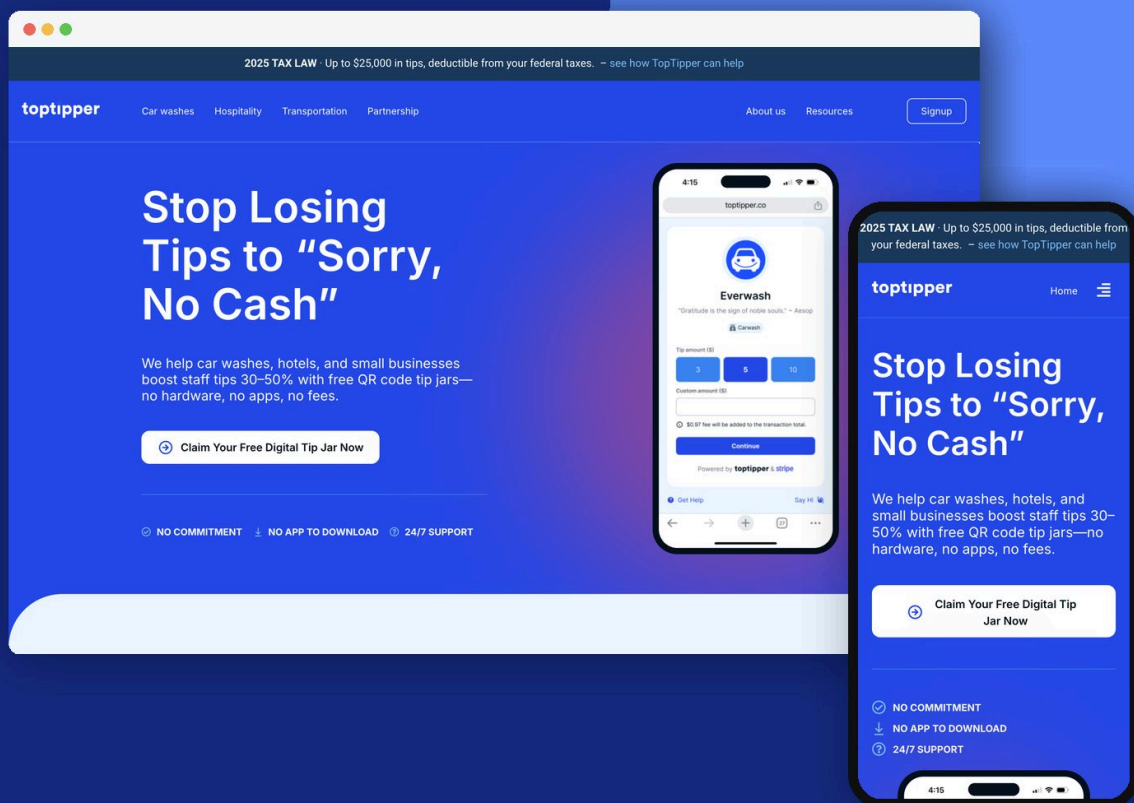


CASE STUDY · PAYMENTS

Cashless tipping by QR code, so service workers stop losing tips to "sorry, no cash"

Cashless tipping by QR code - so service workers stop losing tips to "sorry, no cash".



CLIENT

TopTipper

INDUSTRY

Payments

LOCATION

United States

ENGAGEMENT

Mobile app UI design and website

BUILT WITH

WordPress

Overview

TopTipper lets customers tip staff by scanning a QR code - no cash and no app to download - and gives businesses such as car washes, hotels and service companies a free dashboard to manage tips. Ecomsy designed the mobile experience and the website.

Business challenges

- **Customers no longer carry cash.** Service workers lose tips they would otherwise have earned.
- **No time for an app.** Tipping has to work in seconds, at the end of a service.
- **Businesses need oversight.** Managers want to see and manage tips across their staff.

The scope

A fast tipping experience for customers and a simple management dashboard for businesses.

Key priorities

- Tip in seconds by QR code
- No app to download
- A free admin dashboard
- Work across industries

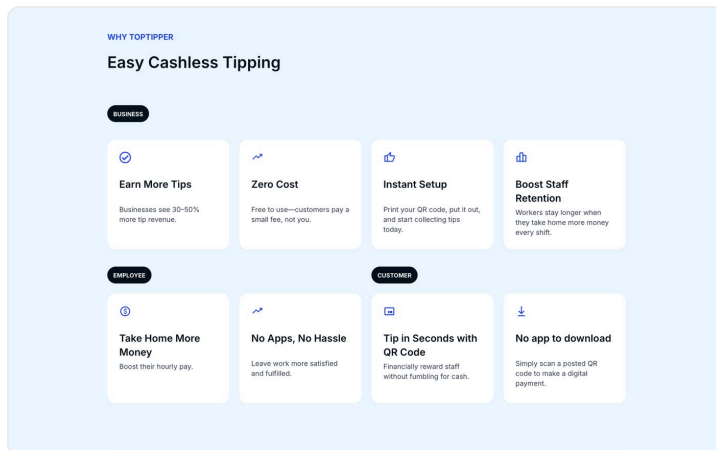
Solution

We designed for the moment that matters: a customer at the end of a service with a phone in hand.

- **Scan, choose, tip.** Pick who you are, pick the person, send the tip.
- **A dashboard for managers.** Tips and staff managed in one free admin view.
- **One product, many industries.** Car washes, hospitality, transportation and more.

The result. A tipping product that takes seconds to use and nothing to install.

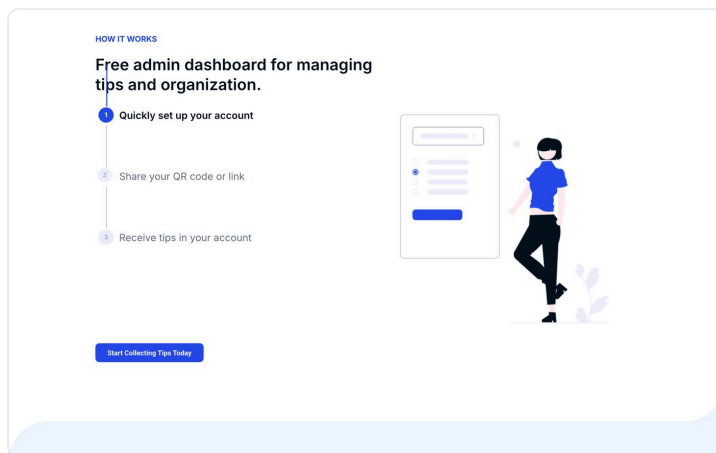
Key features



01

Easy cashless tipping

More tips, zero cost, instant setup and better staff retention - with no app to download.



02

A free admin dashboard

Set up, manage staff and track tips from one place.



03

The tipping app

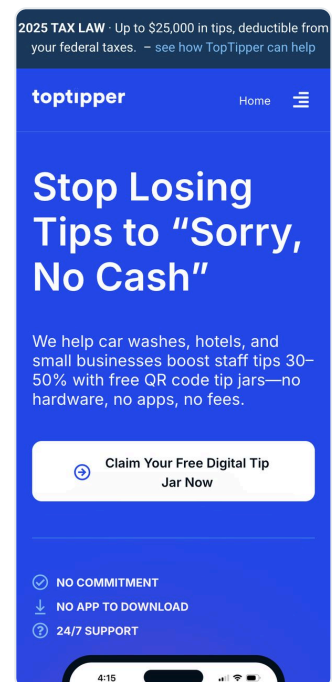
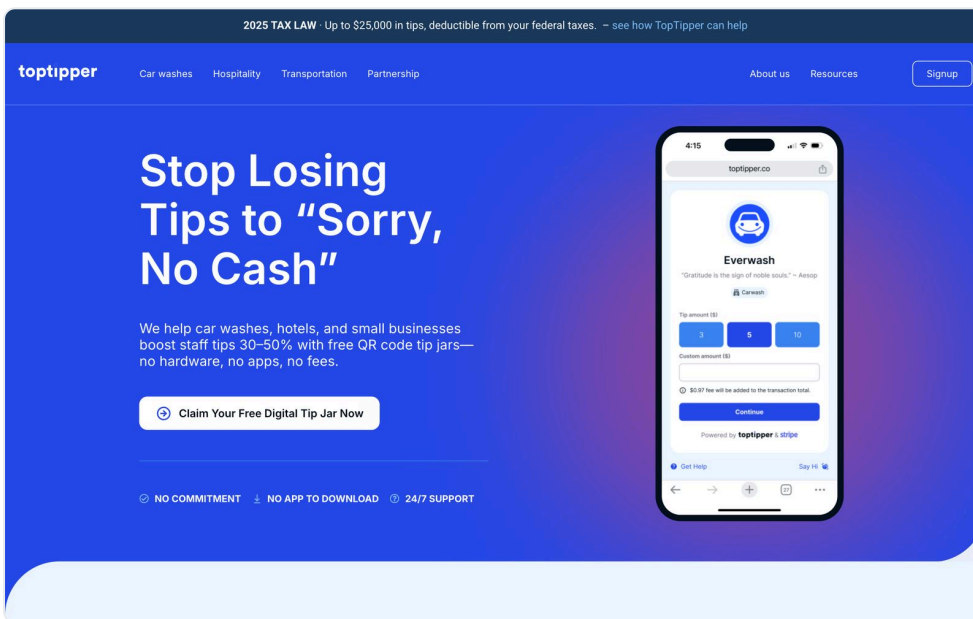
The mobile app Ecomsy designed: choose whether you are a homeowner or a service provider, pick the person and send the tip.

Tech stack

- **WordPress.** Website and content
- **Elementor.** Page building
- **WooCommerce.** Commerce
- **Google Analytics and Meta Pixel.** Analytics

The live product

toptipper.co



About Ecomsy

Ecomsy (SMC-Private) Limited designs and builds websites, Shopify stores, web apps and mobile apps for businesses in Pakistan and around the world. We work in small senior teams, from first design to launch and beyond.

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