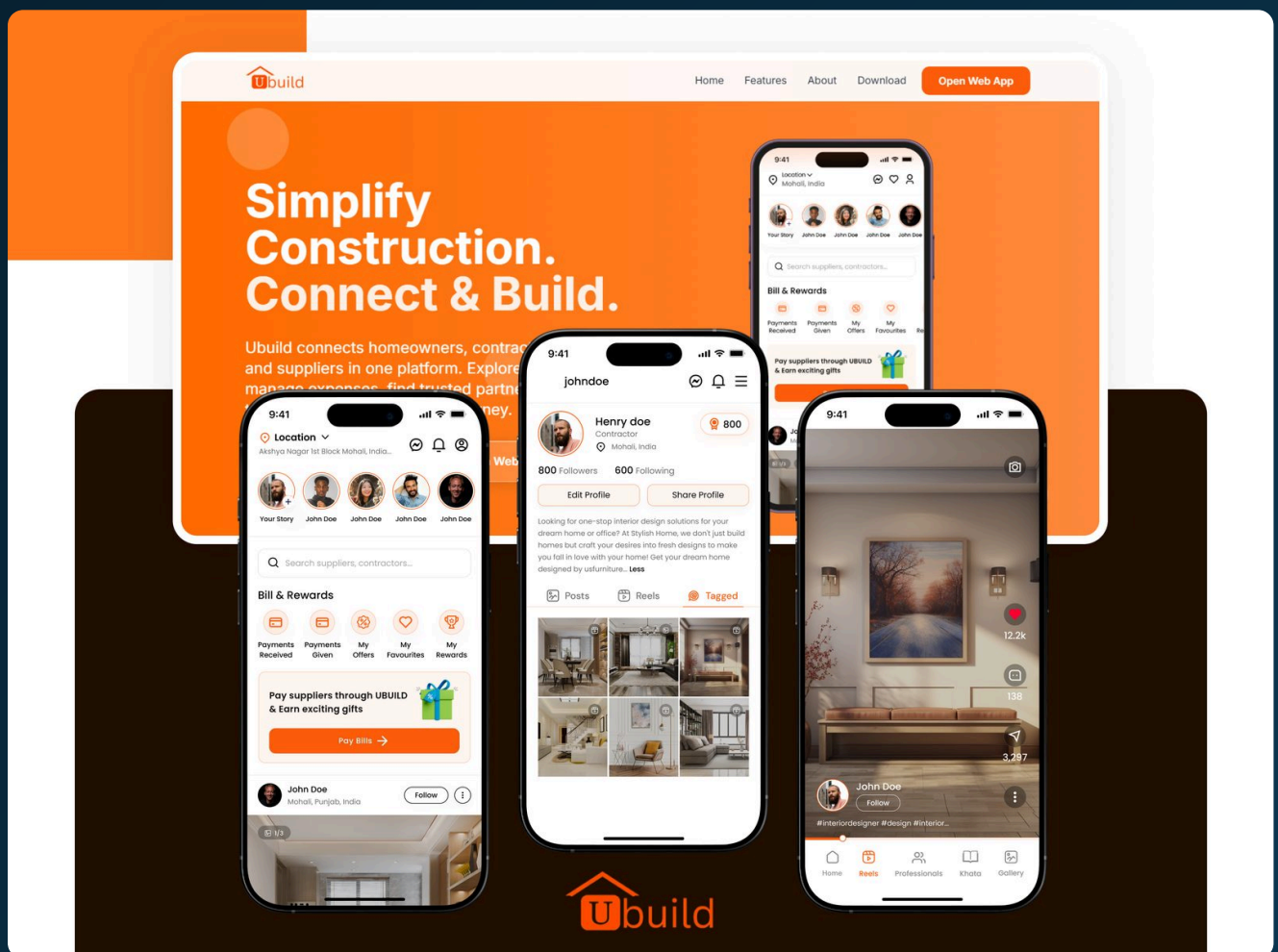


A construction platform connecting homeowners, contractors and suppliers in one app

A platform connecting homeowners, contractors and suppliers - discovery, business profiles and project expenses in one app.



CLIENT

UBuild

INDUSTRY

Construction technology

LOCATION

India

ENGAGEMENT

Mobile app UI, web app and
marketing website

Overview

UBuild connects homeowners, vendors and contractors. Builders find materials and trusted professionals, businesses get a digital profile customers can discover, and every project expense is tracked in one place. Ecomsy designed the mobile app experience and the website that supports it.

Business challenges

- **A fragmented trade.** Finding the right supplier or contractor still depends on word of mouth and phone calls.
- **Small businesses without a digital presence.** Many vendors have no way to be discovered online.
- **Expenses on paper.** Project spending is tracked in notebooks, so nobody has a clear picture of the budget.

The scope

A mobile-first platform with a familiar, social feel for discovery, plus practical tools for profiles, payments and project expenses.

Key priorities

- Make discovery feel as easy as a social feed
- Give every business a shareable profile
- Track project expenses simply
- Reward payments made through the app

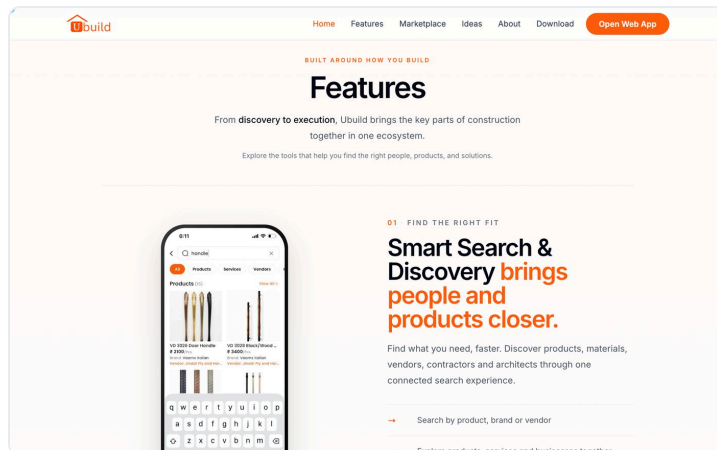
Solution

We combined the patterns people already know from social apps with the practical tools a building project needs.

- **A social-style feed and reels.** Homeowners browse work, materials and ideas the way they already browse social media.
- **Digital business profiles.** Vendors and contractors get a profile customers can find, follow and contact.
- **Smart Khata.** A digital ledger that keeps every project expense in check.

The result. One app that takes a project from first idea to final payment, available on iOS, Android and the web.

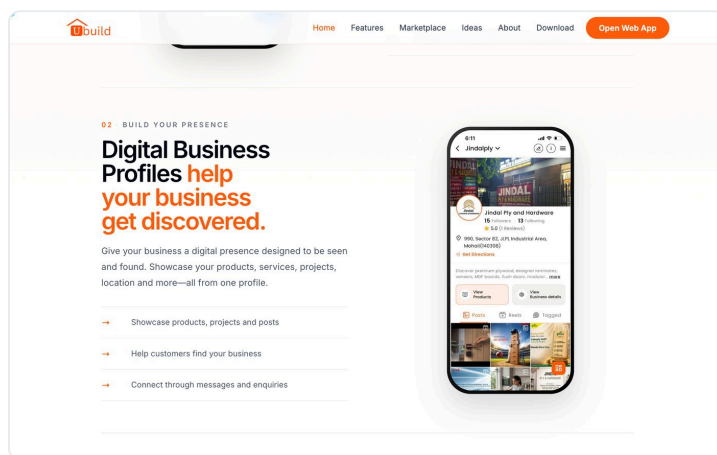
Key features



01

Smart search and discovery

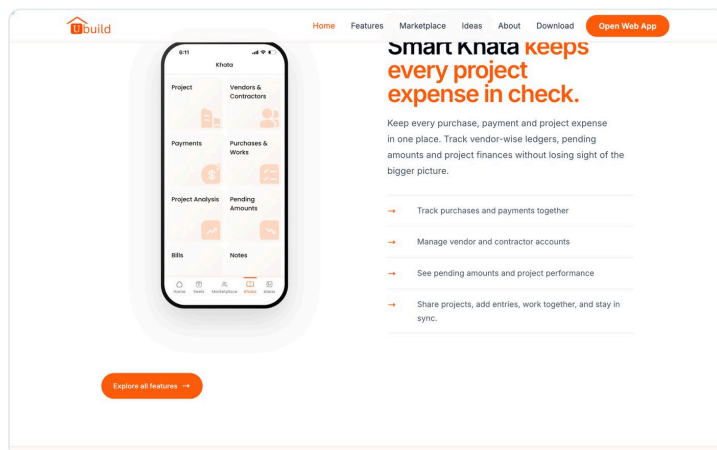
Search that brings people and products closer: suppliers, contractors and materials in one place.



02

Digital business profiles

Every business gets a profile that helps customers discover, follow and contact it.



03

Smart Khata

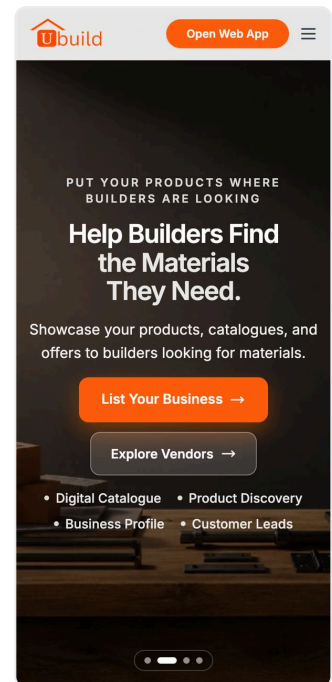
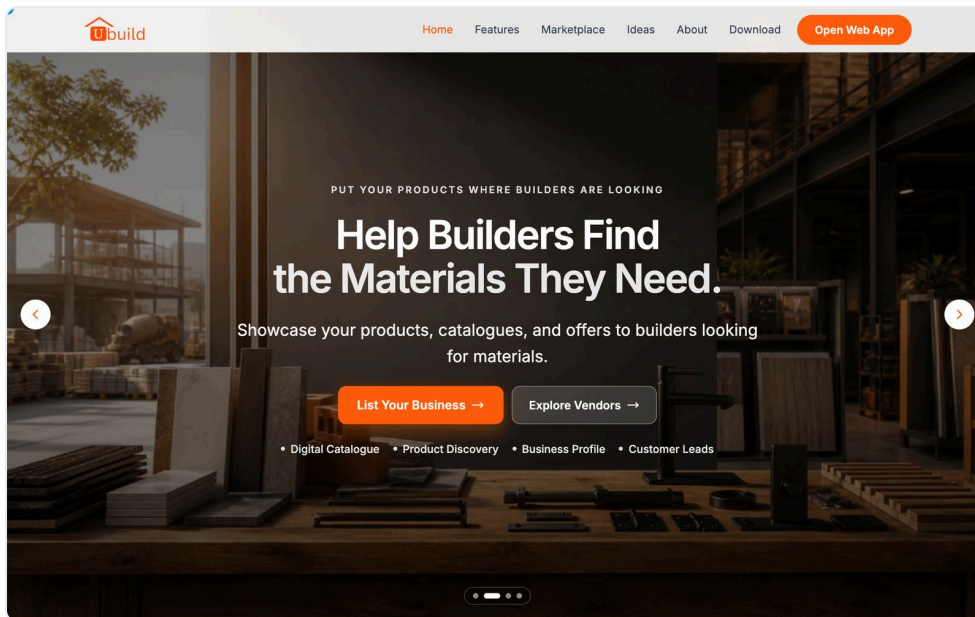
A digital expense book that keeps every project's spending in check.

Tech stack

- **React.** Web app interface
- **Vite.** Build tooling
- **iOS and Android apps.** Available on the App Store and Google Play
- **Google Analytics.** Visitor analytics

The live product

ubuild.in



About Ecomsy

Ecomsy (SMC-Private) Limited designs and builds websites, Shopify stores, web apps and mobile apps for businesses in Pakistan and around the world. We work in small senior teams, from first design to launch and beyond.

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